



Summer Concert Series Sponsorship 2023

*Thank you for considering to sponsor a performance for Newmarket Rec's ARTS in the PARK!
It's the coolest summer concert series this side of the Lamprey! ☺*

Our budget for this seasonal entertainment is based on the donations collected through sponsorships. Our sponsorship donations allow us to pay the bands & keep this a free event for our community members.

If you are able to give above and beyond the minimum sponsorship, our budget for talent will increase & we will be able to grow this event!

SPONSORSHIP LEVELS

ONE NIGHT SPONSOR: \$300

(NBA Members Only – Pay \$250)

This sponsorship level could share a night with one other sponsor

- Business Name Listed as Sponsor on Recreation's Department's Website & Facebook
- Business Name / Logo Listed on printed marketing flyers and social media posts.
- NBA Marketing: your business will be featured in all marketing materials that mention the night's event, including social media.
- You will be able to hang one banner to advertise your business the night of the show.
- 1 Table, 1 chair set up included (this can be used for promotional material & Swag)
- Sponsors are publicly announced at the show, with the option for you to speak too!

"EXCLUSIVE" ONE NIGHT SPONSOR: \$500

(NBA Members Only – Pay \$400)

- Exclusive sponsor of the night
- Includes all of the bullet points listed above as well.

Please reach out to recdesk@newmarketnh.gov with date & sponsorship interest!

*Please note: limited to no rain dates planned. If your sponsorship falls on a cancelled date due to weather, you will have the opportunity to sponsor a different night of the series with another sponsor. If that switched night will not work for your business we will invite you to another Rec program/event to promote your business.

DATES AVAILABLE AT TIME OF WRITING...

TUESDAYS: 6/27, 7/11, 7/18, 7/25, 8/8

Note: 2 Sponsorships slots available each night

Concert Time: 6-8pm. Sponsor set up Table at 5:30pm